

FIVE STAR SKI HOTEL, LE MASSIF, COURMAYEUR, UNVEILS BRAND NEW SPA PROGRAMME FOR THE 2019/20 SKI SEASON



Reconnect with Nature and Enjoy the Ultimate Alpine Detox at Italian Hospitality Collection's First Ski Hotel

October 2019...// [Le Massif](#), a luxurious five-star ski hotel in the Italian ski resort of Courmayeur is delighted to unveil a brand new spa programme for guests once its doors open for the winter 2019/20 ski season on 6th December 2019.

The luxurious Le Massif Spa will offer wellness enthusiasts the ideal antidote to a day on the slopes. This season sees the spa launch a new range of indulgent and innovative treatments, including alpine stone massages designed to soothe aching muscles, anti-stress massages, hydration treatments with wild fruits and forest bathing, which will be available to guests in the summer months.

With the ever-increasing kinetic pace of modern life, reconnecting with nature and the healing powers of the forest have never been so impactful. Forest bathing helps to improve mood, reduce stress levels and boost the immune system amongst other short term and long-term benefits.

Centred around Italian Hospitality Collection's signature *Equilibrium* philosophy – pioneered at the collection's award-winning Tuscan spa properties – the extensive treatment menu has also been expertly curated to tackle internal inflammation, the number one cause of life-limiting illnesses.

Post-pampering, guests can enjoy the surrounding slopes which provide a range of pistes to suit all abilities, while high-adrenaline activities including heli- and para-skiing are available for thrill-seekers. Year round, world-class hiking, golfing and cycling are ideal ways to switch off, get fit and enjoy the scenic landscape.

Le Massif, a member of The Leading Hotels of the World, houses 80 rooms and suites, a world-class spa, a private, in-house ski concierge service, two on-site restaurants including the gourmet Cervo Rosso Steakhouse and all-day-dining family restaurant Chetif, one bar, a kids club and baby-sitting services, while guests of the hotel have priority access to the slope side destination restaurant and club, La Loge du Massif.

The stylish hotel is conveniently located in the centre of picturesque Courmayeur, a stone's throw from both the resort cable car and the village's most fashionable boutiques and vibrant nightlife.

Le Massif's destination restaurant and bar, La Loge du Massif at Plan Checrouit, is an enchanting mountain chalet located in the heart of the ski slopes, ready to welcome skiers in for morning drinks, lunch and après ski. The bar and restaurant serve traditional Italian food in a cosy setting and offers commanding views of the Mont Blanc from its expansive terrace. A kids-club and ski-room is available exclusively for guests of Le Massif hotel to relax and recharge throughout the day.

Le Massif welcomes its second winter season with a new prestigious award: the affiliation to the FH&R programme, Fine Hotels & Resorts, offering special conditions to the most iconic American Express holders. Hotels can only access by invitation, after a strict selection process among the most exclusive properties in the world that offer impeccable services and memorable experiences for very demanding travellers. FH&R is one of the most important awards in the world of hôtellerie.

In an exciting period of growth for the award-winning hotel collection, Le Massif is Italian Hospitality Collection's first ski property, joining a portfolio which includes [Chia Laguna](#) resort in Sardinia and the renowned thermal spa hotels [Grotta Giusti](#), [Bagni di Pisa](#) and [Fonteverde](#) in Tuscany.

Nightly rates at Le Massif start from €350 per room, per night, for a Superior room on a bed and breakfast basis. For more information please visit: www.lemassifcourmayeur.com.

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About Italian Hospitality Collection

Italian Hospitality Collection is a world-class hotel, resort and spa brand that provides rich, authentic experiences for avid travellers who seek to feel loved, cherished and indulged in a genuine Italian lifestyle. Created in December 2014, Italian Hospitality Collection aims to be ambassador of the Italian culture, art and nature, with its collection of exclusive hotels in landscapes of excellence: Le Massif in Courmayeur, Chia Laguna in Sardinia, with its unique crystal-clear waters and Fonteverde, Bagni di Pisa and Grotta Giusti in Tuscany, the country of thermal spas, history and unique wine routes.

Website: www.italianhospitalitycollection.com