



Chia Laguna, Sardinia, Set to Open the New Hotel Baia on 20 May 2017



Family Fun with New Hotel and Football Academies with Andy Cole, Yannick Bolasie & Darren Anderton

April 2017...// The prestigious [Chia Laguna](#) resort, Sardinia, part of the hotel brand [Italian Hospitality Collection](#), is delighted to announce that its fully refurbished Hotel Baia will be opening on 20 May for the 2017 summer season. Two new restaurants, a new bar, a semi-Olympic pool and 77 new rooms and suites will be unveiled at the opening.

The renovations are the next stage of Italian Hospitality Collection's €50 million investment plan for the whole Chia Laguna that began in 2011 and resulted in a 60% rise in UK guests in 2016.

In addition to enjoying an all new hotel, families will be spoiled at Chia Laguna this summer with not one but two kid's football academies and a kid's dance academy.

The Campioni football academy from 27th May to 3rd June and 1st July to 4th August 2017 will see children taught by heroes including Andy Cole, Yannick Bolasie & Darren Anderton while a Juventus FC academy will run from 5th August to 2nd September. The Campioni kids dance academy led by Brit Academy trained Alexandra Gale will run from 27th May to 3rd June and 1st July to 4th August 2017.

Hotel Baia's 77 new, light and airy rooms come in four categories with the majority sleeping up to three guests, a cot can also be provided. Most rooms are also interconnecting making them a great choice for families.

The spacious new Junior Suites with sea views offer two rooms - bedroom and living room - and can sleep up to four guests plus a cot for babies.

A spacious new 140sqm, two-bedroom Suite Incanto with a large garden boasts two double-rooms with sitting areas and en-suite bathrooms, a spacious living room with a sofa-bed and a separate bathroom, creating room for up to six guests.

A new semi-Olympic 25 metre infinity pool with a separate children's area will take pride of place in the hotel's gardens.

The resort will be opening two ultra-stylish new restaurants. The new La Pergola restaurant, reserved for guest of Hotel Baia, will offer the finest in Sardinian and Mediterranean show cooking. Whiteluna, open to all resort guests, will have a lively atmosphere with an open-air garden bar, with live DJ sets before and after dinner.

The new poolside bar, Il Canneto, will be the perfect spot for a light lunch or an early evening cocktail.

Hotel Baia boasts access to one of Italy's most beautiful beaches and offers guests complimentary beach service in a private area with umbrellas, sunbeds and towels.

Chia Laguna is a collection of four hotels set amongst the turquoise waters and unspoilt countryside of Chia Bay in enchanting Southern Sardinia. Guests are spoilt with a mini club and babysitting services, land and sea sports, a new Natural Spa and no less than nine restaurants which serve a vast range of gastronomic choices from local Mediterranean flavours to the best in international à la carte cuisine.

Nightly rates at Chia Laguna's Hotel Baia start from €158 / £137 per person per night on a half-board basis, based on double occupancy. Children under 12 years go free. Rates also include wi-fi, group sport lessons and additional activities. Children aged 4-35 months receive a complimentary baby kit and stroller upon request. www.chialagunaresort.com. For further information please email info@chialagunaresort.com or call +39 070 932393431.*

**Prices in pound sterling accurate according to today's exchange rate*

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About Italian Hospitality Collection

Italian Hospitality Collection is a world-class hotel, resort and spa brand that provides rich, authentic experiences for avid travellers who seek to feel loved, cherished and indulged in a genuine Italian lifestyle. Created in December 2014, Italian Hospitality

Collection aims to be ambassador of the Italian culture, art and nature, with its collection of exclusive hotels in landscapes of excellence: Chia Laguna in Sardinia, with its unique crystal-clear waters and Fonteverde, Bagni di Pisa and Grotta Giusti in Tuscany, the country of thermal spas, history and unique wine routes.

Website: www.italianhospitalitycollection.com